Flip side of Cover



American Grassfed Association (AGA) Certification only for cows, sheep, goats, and bison.

Pasture raised and outdoor access. No hormones. No antibiotics. Diet is 100% grass and forage. Not confined to feedlots.



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CERTIFIED

GRASSFED

Animal Welfare

APPROVED

No hormones.

No cages or crates.

Animal Welfare Approved

Pasture raised and outdoor access.

accreditation for AWA farmers and

ranchers to certify they are grass

Antibiotics only for sick animals.

Certified Grassfed by AWA

An optional additional

fed for grazing animals.

<- Folds out Folds in ->

global

No hormones.

No antibiotics.

No cages or crates.

Step 4 – Pasture raised.

alterations prohibited.

lives on a single farm.

<u>Global Animal Partnership (GAP)</u> Found only at Whole Foods Market, it

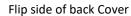
can appear on individual packages of

meat as well as at the meat counter.

FACT recommends levels 4, 5, and 5+:

Step 5 – Animal centered, physical

Step 5+ – Animals spend their entire





Humane Farm Animal Care

Outdoor access required for most animals. No hormones. No antibiotics. No cages or crates. Ensured the ability to engage in natural behaviors.



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Animal Welfare CERTIFIED GRASSFED **AWA

Animal Welfare Approved

Pasture raised and outdoor access. No hormones. Antibiotics only for sick animals. No cages or crates.

Certified Grassfed by AWA

An optional additional accreditation for AWA farmers and ranchers to certify they are grass fed for grazing animals.



Global Animal Partnership (GAP)

Found only at Whole Foods Market, it can appear on individual packages of meat as well as at the meat counter. No hormones. No antibiotics. No cages or crates.

FACT recommends levels 4, 5, and 5+: Step 4 – Pasture raised. Step 5 – Animal centered, physical alterations prohibited. Step 5+ – Animals spend their entire lives on a single farm.

Back Cover



Misleading Labels

- Natural - Free Range
- No Antibiotics
- Cage-Free
- American Humane Certified

These labels are not third-party verified, or do not offer meaningful animal welfare standards.

For more information on labels visit: www.FoodAnimalConcernsTrust.org



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USDA Certified Organic Recommended with

caveats due to the highly variable way the standards are implemented.

- Hens are uncaged inside barns or houses, with outdoor access required.
 Dairy cows on pasture for at least 120
- days a year.
- No hormones or antibiotics.
- Diet free from synthetic herbicides, pesticides, or fertilizers.

Inconsistent implementation of standards. For example, some producers may not provide birds meaningful access to the outdoors.



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<u>Certified Naturally Grown</u> Recommended with

caveats as an alternative to USDA Organic. This label offers farmers lower

certification fees and less paperwork compared to USDA Organic.

- Standards are very similar to USDA Organic with tighter requirements for access to pasture.

- No hormones or antibiotics.

- Diet free from synthetic herbicides, pesticides, or fertilizers.

Audits are done by other CNG farmers or volunteers, not a third-party inspector.



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Pocket Guide ™ Humane Food Labels

Food Animal Concerns Trust