



# **Get Your Farm Funded!**

## **Tips for Finding and Applying to Grants**

Presented by:  
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Food Animal Concerns Trust (FACT)

# Introductions

**Food Animal Concerns Trust (FACT)** is a national nonprofit organization that advocates for the safe and humane production of meat, milk, and eggs.

**FACT's Fund-a-Farmer Project** awards grants and facilitates peer-to-peer farmer education to increase the number of animals that are raised humanely.





# Tonight's Agenda

On this webinar, we will discuss the following topics:

- Types of funding
- Finding funding
- Tips for a successful grant application
- Q & A

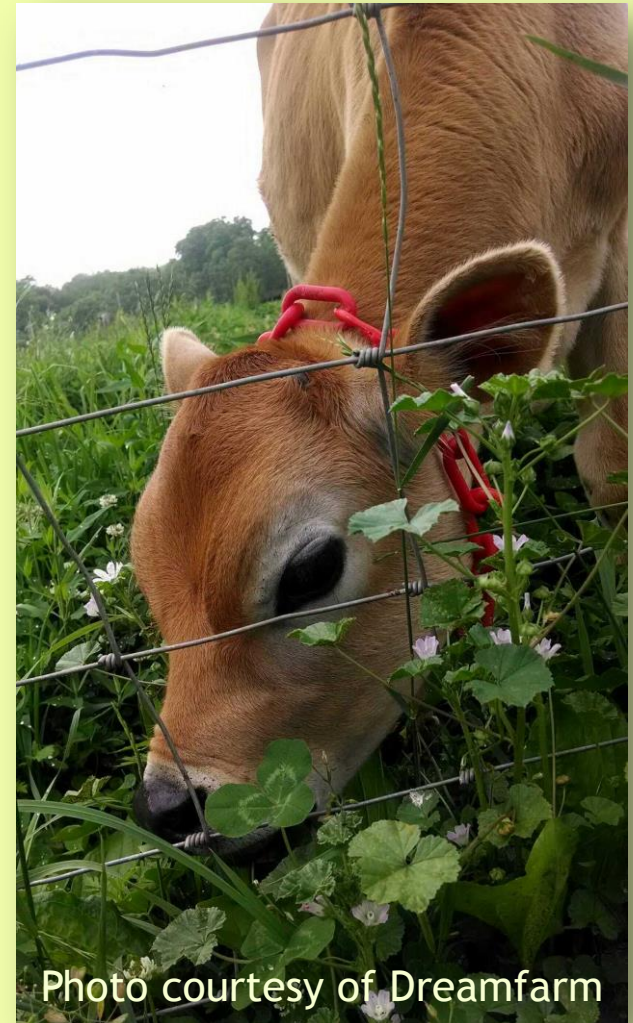


Photo courtesy of Dreamfarm

# Background



- Awarded 91 Fund-a-Farmer grants since 2012, including 24 grants in 2017.
- Published *Get Your Farm Funded* Guide in 2017.
- Offer practical advice from a reviewer perspective.

# Types of Funding

- Private grants
- Public grants
- Research grants
- Cost Shares
- Loans



Shannon Brook Farm



# Finding Funding

- What do you need?
- What are you eligible for?
- Prioritize your options.



Harris Family Farm

# Farm Aid's Farmer Resource Network Online Directory

[www.farmaid.org/our-work/resources-for-farmers/](http://www.farmaid.org/our-work/resources-for-farmers/)



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FARMER RESOURCE NETWORK

# ONLINE DIRECTORY



# MOSES Funds for Farmers

<https://mosesorganic.org/farming/farm-finances/funds/>

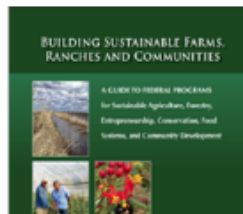


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## Funds for Farmers

**Farming is a business**, and, like with most businesses, it is rare to receive grant funds to support operations, purchase land or improve buildings. However, there are opportunities for farmers to receive grant support for on-farm research projects, business planning, conservation, and some kinds of marketing support.

### Resource for government programs



#### [Building Sustainable Farms, Ranches and Communities](#)

This 86-page guide to accessing government programs covers 63 sources of information, assistance or funding. It also includes basic information on how to design sound projects, find appropriate programs, and write grant applications. This is the fourth edition of



# NCAT's list of funding opportunities

[attra.ncat.org/calendar/funding.php](http://attra.ncat.org/calendar/funding.php)



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## Funding Opportunities

**Sign up for the Weekly Harvest Newsletter!**  
Published every Wednesday, the Weekly Harvest e-newsletter is a free Web digest of sustainable agriculture news, resources, events and funding opportunities gleaned from the Internet. See past issues of the Weekly Harvest. [Sign up here](#)

### ▢ Southern SARE Graduate Student Grants

The Southern Sustainable Agriculture Research and Education (SARE) program is accepting applications for Graduate Student Grants. These grants award a maximum of \$16,500 for up to three years' work by PhD and Masters students at accredited institutions in the Southern region. Research projects that address issues of sustainable agriculture of current and potential importance to the Southern region are eligible for submission. Proposal submission deadline is May 5, 2017.

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May 2017

M	T	W	T	F	S	S
1	2	3	4	5	6	7
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### ▢ Mississippi Conservation Technical Assistance

USDA Natural Resources Conservation Service in Mississippi is offering \$2 million in Cooperative Agreements to increase the participation of Historically Underserved Farmers and Ranchers, including Beginning Farmers, Limited Resource producers, Socially Disadvantaged Landowners, and Veterans, in USDA programs while increasing their access to and awareness of present and future conservation programs and practices. The primary focus will be but not limited to the 66 Strike Force Counties in Mississippi.

# NSAC's Guide to USDA Programs

[sustainableagriculture.net/wp-content/uploads/2017/02/FSA-Guide-Final.pdf](http://sustainableagriculture.net/wp-content/uploads/2017/02/FSA-Guide-Final.pdf)

May 23 Webinar!

## Growing Opportunity

A Guide to USDA  
Sustainable Farming Programs



January 2017



# Database of federal grant opportunities

www.grants.gov

The screenshot shows the Grants.gov website interface. At the top, there is a navigation bar with links for HELP, MANAGE SUBSCRIPTIONS, REGISTER, and LOGIN. Below this is a search bar with the text "SEARCH: Grant Opportunities" and a "GO" button. The main navigation menu includes HOME, LEARN GRANTS, SEARCH GRANTS (highlighted), APPLICANTS, GRANTORS, SYSTEM-TO-SYSTEM, FORMS, OUTREACH, and SUPPORT. The page title is "GRANTS.GOV > Search Grants".

The "SEARCH GRANTS" section includes "BASIC SEARCH CRITERIA:" with input fields for "Keyword(s)", "Opportunity Number:", and "CFDA:". There is a "SEARCH" button. Below this are "OPPORTUNITY STATUS:" and "FUNDING INSTRUMENT TYPE:" sections with checkboxes for various options. The "ELIGIBILITY:" section is partially visible.

On the right side, there are filters for "SORT BY:" (Posted Date (Descending)) and "DATE RANGE:" (All Available). A "Search Tips | Export Detailed Data" link is also present.

The main content area displays "1 - 25 OF 2292 MATCHING RESULTS:" with a table of results. The table has columns for Opportunity Number, Opportunity Title, Agency, Opportunity Status, Posted Date, and Close Date. The first few rows are:

Opportunity Number	Opportunity Title	Agency	Opportunity Status	Posted Date ↓	Close Date
17-557	Semiconductor Synthetic Biology for Information Processing and Storage Technologies	NSF	Posted	05/04/2017	10/18/2017
RFA-176-17-000004	New Youth Development Activity	USAID-KAZ	Posted	05/04/2017	05/31/2017
ED-GRANTS-050417-001	Office of Elementary and Secondary Education (OESE): Office of Indian Education (OIE): Indian Education Discretionary Grants Programs: Native American Language (NAL@ED) Program CFDA Number 84.415B	ED	Posted	05/04/2017	06/19/2017
F17AS00171	Great Lakes Piping Plover Salvage Captive Rearing	DOI-FWS	Posted	05/04/2017	05/11/2017
17CS11	Advancing Research on Offender Behavioral Change: Sanctions and Incentives	USDOJ-BOP-NIC	Posted	05/04/2017	07/03/2017
F17AS00170	Upper Peninsula Piping Plover Monitoring	DOI-FWS	Posted	05/04/2017	05/11/2017
PAR-17-272	Effectiveness Trials for Post-Acute Interventions and Services to Optimize Longer-term Outcomes (R01)	HHS-NIH11	Posted	05/04/2017	01/23/2018
PAR-17-271	Pilot Effectiveness Trials for Post-Acute Interventions and Services to Optimize Longer-term Outcomes (R01)	HHS-NIH11	Posted	05/04/2017	01/23/2018



# Searching

## ➤ Try broad & narrow searches

- “livestock AND Arkansas”
- “farm\*”

## ➤ Subscribe to newsletters

- NCAT’s Weekly Harvest  
[ncat.org/subscribe/](http://ncat.org/subscribe/)
- Fund-a-Farmer Updates  
[www.fundafarmer.org/](http://www.fundafarmer.org/)

## ➤ Network online & in-person

- Join Facebook groups
- Participate in forums
- Call extension office



# Tips for a successful application



**#1: Do your research.**

**#2: Create a timeline.**

**#3: Seek out examples of previously funded projects.**

**#4: Create an outline.**

**#5: Clearly identify the project need.**

# Tips for a successful application

**#6: Make your outcomes measurable.**

**#7: Describe your project within the funder's priorities.**

**#8: Provide a reasonable, honest & detailed budget.**

**#9: Edit and revise.**

**#10: Get an outside opinion.**





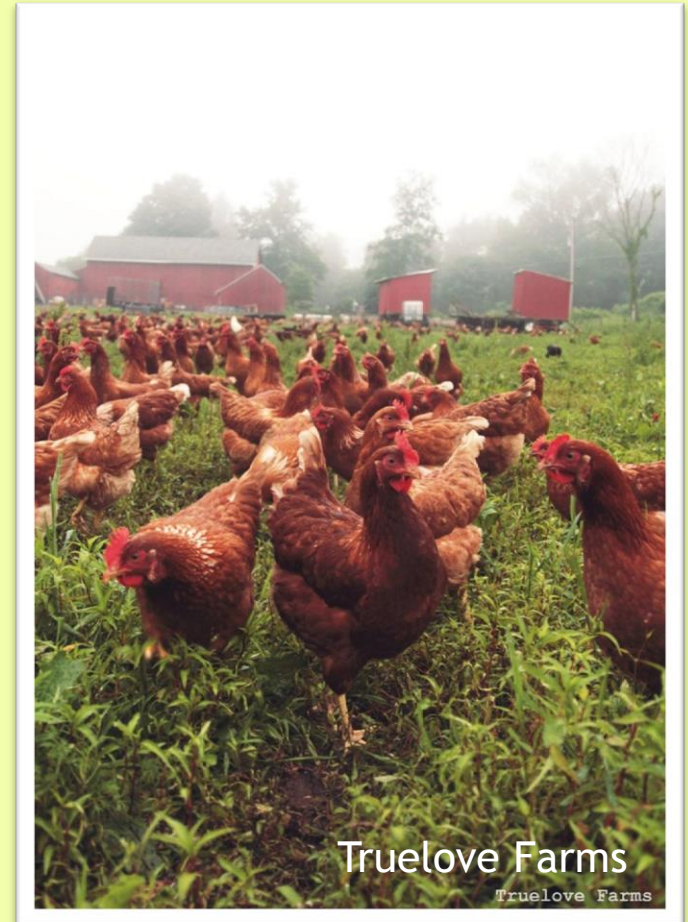
# Tips for a successful application

**#11: Follow instructions.**

**#12: Apply before the deadline.**

**#13: Be a conscientious grantee**

**#14: Improve your next application by asking for feedback.**



# Save the Dates!

**May 23**

**All About Government Financing & Funding for Farmers Webinar**

**June 5**

**Business Strategies to Enhance Your CSA Webinar**

**Fall 2017**

**FACT's Fund-a-Farmer Grant applications**



# Keep in touch!

- Sign up for regular Fund-a-Farmer updates
- Find FACT on Facebook, Twitter & Instagram
  - @factinc
  - [twitter.com/Talk\\_With\\_FACT](https://twitter.com/Talk_With_FACT)
  - [instagram.com/foodanimalconcernstrust/](https://www.instagram.com/foodanimalconcernstrust/)
- Email Larissa at [lmckenna@foodanimalconcerns.org](mailto:lmckenna@foodanimalconcerns.org)





# Q and A



Photo courtesy of Cricket Creek Farm